



2016 Poster Art Contest Rules

This year marks the 14th annual Wild & Scenic Film Festival, to be held in Nevada City and Grass Valley, CA January 14-18, 2016. The event hosts an average of 6,000 attendees and then goes on tour, reaching an annual audience of more than 30,000 people.

We are seeking an artist to design original artwork to be used on all collateral including, but not limited to: promotional and commemorative posters, program, postcards, flyers, coasters, merchandise, website etc. The artist's work that is selected will be provided a \$500 cash prize and two festival passes valued at \$250 for a prize package totaling \$750. Winning artwork and honorable mention must be available for public display during the festival and will be prominently exhibited and available for sale at the Festival. SYRCL retains 25% of sale price.

Submissions should tie into our theme; this year's theme is: "A Change of Course."

For inspiration, visit <http://www.wildandscenicfilmfestival.org/posters> where you can see past year's graphics in the form of promotional posters. We encourage submissions that feature the beautiful natural world, adventure in that world, and activism involved in protecting it in the context of the year's theme.

All media of work will be considered. The artwork will be used most frequently as an 11" w x 17" h promotional poster. Artwork must work with that aspect ratio and the below elements will be added to the work to create the poster. Alternatively, the artist may choose to incorporate any or all of the below elements in their work:

- 14th annual
- Wild & Scenic Film Festival Logo
- "A Change of Course"
- Dates: January 14-18, 2016
- Nevada City & Grass Valley, CA
- wildandscenicfilmfestival.org
- Retain space for addition of sponsors: 2.5"-3" of height, full width needed

Submission Requirements: Submit one image, not larger than 10MB, via email to Melinda Booth, Festival Director: Melinda@syrc.org. Formats accepted include .jpg, or .pdf. Provide complete contact information including: name, address, phone, and email. Please label your files as follows: Last name_Medium_Title.jpg

Submissions must be received via email no later than Sunday August 2, 2016 (no exceptions).

Notification: Sent via email to all entrants by September 1, 2015.

The Fine Print:

Designs will be reviewed by the Film Festival Committee and the decision of artwork selection is final. The rights to the winning image belong to SYRCL; the artist retains the rights to the original piece only; no reproductions are allowed. The Committee reserves the right to select artwork not submitted through this contest. All electronic submissions are property of SYRCL and will not be returned. If chosen, providing "camera-ready" artwork for use in promotional elements is the responsibility of the artist.